

LICENSING (SOUTH)  
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# Wiltshire Council

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## LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982 APPLICATION FOR A LICENCE FOR A SEX ESTABLISHMENT

### 1. NATURE OF APPLICATION

Please state type of application you are applying for:

Variation  
Renewal  
Transfer

### 2. PREMISES TO BE LICENSED

Business name of Premises:

MyAmazing Fantasy.com

Address of Premises:

AF Southern Limited, 105 Fisherton Street, Salisbury SP2 7SP

### 3. APPLICANT DETAILS

Full Name:

AF Southern Limited

Current Residential Address:  
(If a Body Corporate/Unincorporate  
please give name of Body and address  
of Registered Office)

105 Fisherton Street  
Salisbury  
Wiltshire  
Sp2 7SP

Telephone Number:

01202554195

Mobile Number (optional):

07838217509

Have you held a Licence for a Sex  
Establishment in the 12 months  
immediately preceding the date of this  
application?

YES  
Easy Tiger 27 The Triangle Bournemouth Dorset Bn2 5SE  
Erotica Belle 1 Ranelagh Road Weymouth DT4 7JD  
Erotica Belle 2 The Broadway Andover Hants SP11 2JF

If YES, please give address of premises

Has the Licence been revoked?

NO

Have you been refused a Licence in  
respect of the premises that are the  
subject of this application within the 12  
months immediately preceding the date  
of this application?

NO

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### 6. DETAILS OF PREMISES

Is the premises: <ul style="list-style-type: none"> <li>• A building or other permanent structure</li> <li>• A vehicle</li> <li>• A vessel</li> <li>• Other</li> </ul>	YES NO NO NO (please describe the premises)
Full postal address of premises:	MyAmazingFantasy.com 105 Fisherton Street Salisbury SP2 7SP
Telephone numbers (s) of premises:	Landline: 01722417085 Mobile:
What name is the premises to be known by?	MyAmazingFantasy.com
Is the whole of the premises to be used under the licence?	NO Rear third section of the shop to be used to sell R18 DVDs only

Are the premises currently authorised under the Licensing Act 2003?	NO
Is relevant planning consent in place enabling the premises to operate as a sexual entertainment venue?	NO Such planning is needed for the use of a sex shop for retail (confirmed by South Wiltshire planning department 31/10/13). The use of background music is permitted. Dancing or the use of live music is not permitted.
Is customer access to the premises: <ul style="list-style-type: none"> <li>From the street or a public thoroughfare?</li> <li>From other premises?</li> </ul>	YES Fisherton Street and Sandown Place  No
Is each customer access to be supervised by appropriately registered door staff at all times the premises are open to the public?	No. Trained sales assistants

<b>7. OPERATION OF THE PREMISES</b>		
Provide details of the times during which the premises will be open to the public. (please use 24 hour clock)	Monday	0930-2130 Bank Holidays 1000-1800
	Tuesday	0930-2130
	Wednesday	0930-2130
	Thursday	0930-2130
	Friday	0930-2130
	Saturday	0930-2130
	Sunday	1000-1800
Please provide details of the times during which it is proposed relevant entertainment will be provided. (please use 24 hour clock)	Monday	
	Tuesday	
	Wednesday	
	Thursday	
	Friday	
	Saturday	
	Sunday	
What age restrictions are to be applied in respect of admission to the premises and how are these to be enforced?	Over 18's Signage and challenge 21	
What are the arrangements for CCTV: <ul style="list-style-type: none"> <li>Monitoring;</li> <li>Access by authorised bodies to CCTV images;</li> </ul>	HD CCTV system installed 06/13 Storage for 48 hours On warrant/request images can be viewed	

<ul style="list-style-type: none"> <li>Retention of images;</li> <li>Production of removable images for Police or authorised officers of the Licensing Authority.</li> </ul>	by the Police if a violation or crime has taken place under the supervision of staff member. A log will be made and time date and which officer viewed the images will be noted.			
Please indicate the relevant entertainment that is proposed to be carried out in the venue and then indicate YES or NO to full nudity:	Lap Dancing	<input checked="" type="checkbox"/>	NO	
	Pole Dancing	<input type="checkbox"/>	NO	
	Stage Strip-tease	<input type="checkbox"/>	NO	
	Table Dancing	<input type="checkbox"/>	NO	
	Strip Shows	<input type="checkbox"/>	NO	
	Live Sex Shows	<input type="checkbox"/>	NO	
	Other	<input type="checkbox"/>	NO	
Please indicate if the premises is to be used as a Sex Cinema	YES	<input type="checkbox"/>	NO	<input checked="" type="checkbox"/>

8. GENERAL MANAGEMENT OF THE PREMISES	
Describe the system in place for training in respect of the Code of Conduct for Performers, and for monitoring and enforcing compliance.	N/a
Describe the system for notifying customers of the Rules for Customers, and for the monitoring and enforcing compliance.	N/a

9. TO BE COMPLETED IF THE BUSINESS IS TO BE MANAGED BY OR CARRIED ON FOR THE BENEFIT OF A PERSON OTHER THAN THE APPLICANT				
Name	Address	Status	Date of Birth (if applicable)	Share holding if a Corporate Body
Has the above held a Licence for a Sex Establishment in the 12 months immediately preceding the date of this application?				YES/NO
If YES, please give details:				
Has the Licence been revoked?				YES/NO
Has the above been refused a Licence in respect of the premises that are the subject of this application within the 12 months immediately preceding the date of				YES/NO

Has the above been convicted of a criminal offence?  If YES, please give full details:  _____	YES/NO
If the above is an individual are they resident in the UK?	YES/NO
Has the above been a resident in the UK for the 6 months immediately preceding the date of this application?	YES/NO
If the above is a Body Corporate is it incorporated in the UK?	YES/NO

<b>10. FURTHER DETAILS – to be completed in relation to a sex shop application only</b>	
What articles are to be offered for sale?	R18 DVDs in the licensed area the remainder of the store Adult novelties but the majority of the shop is Lingerie and outfits you will find on the rest of the high street such as M & S, Primark, Ann Summers etc.
If this application relates to a Sex Shop, are any part of the premises to be used for displaying films, videos or other moving pictures?	YES Preview and quality checking will take place within the store.
What advertisements or displays are to be exhibited?  Please give details:	Window display of non R18 products with seasonal variations in line with the other stores. Shop website <a href="http://www.MyAmazingFantasy.com">www.MyAmazingFantasy.com</a> Promotional posters. Sexual Health information provided by local Primary Care Trust (requested 06/13). Once the scaffold and work has been completed (02/14) on 106 Fisherton Street the temporary vinyl banner will be replaced with a Perspex sign. Temporary banners will be in place on the scaffold until then.

<b>CHECKLIST</b>	
<ul style="list-style-type: none"> <li>• Fee has been made or enclosed (<b>non-refundable</b>)</li> <li>• Enclosed Birth Certificate (if individual)</li> <li>• Enclosed Certificate of Incorporation (if Corporate Body)</li> <li>• Three passport size photographs of the applicant and any person responsible for management of the premises at any time (applicable to sex shop application only)</li> <li>• A plan or plans of the premises to the scale of 1:50 or thereabout with details of layout</li> </ul> <p><u>Please Note:</u> The following must be supplied to the Council within 10 days of this application.</p> <p style="padding-left: 40px;">A copy of the publication containing Notice of this application A copy of the Notice exhibited outside the premises</p>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

**DECLARATIONS**

Any person who, in connection with an application for the grant, renewal or transfer of a Licence for a Sexual Entertainment Venue, makes a false statement which he/she knows to be false in any material respect of which he does not believe to be true shall be liable to prosecution under Paragraph 21 of Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982 and on summary conviction shall be liable to a fine of up to £20,000.

The following declaration must be signed in all cases:

- If the applicant is an individual, by that individual
- If the applicant is a partnership, by all individuals who are partners
- If the applicant is a Company, by a Director or the Company Secretary
- In any other case, by a duly authorised officer of the applicant

I/we enclose the requisite fee.				<input type="checkbox"/>
I/we acknowledge that I/we must serve a copy of this application on the Chief of Police within 7 days of the application being submitted to Wiltshire Council.				<input type="checkbox"/>
I/we acknowledge that I/we must ensure that a Notice publicising this application will be displayed for 21 days beginning with the date of the application, on or near the premises and in a place where it can conveniently be read by the public.				<input type="checkbox"/>
I/we acknowledge that I/we must publish a Notice of Application in a newspaper circulating in the local area not later than seven days after the date of application.				<input type="checkbox"/>
I/we agree to forward a complete copy of the Notice of Application to the Council within seven days of the date of application.				<input type="checkbox"/>
I/we certify to the best of my/our knowledge and belief that the information provided in connection with this application is complete and correct in every respect.				<input type="checkbox"/>
<b>I declare my answers to the above questions to be true and complete to the best of my knowledge and belief.</b>				
	1.	2.	3.	4.
Signature:				
Print Name:	J. Spenger	J. Spenger		
Capacity:	Director	Operations manager		
Date:	30/10/13	30/10/13		

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## STATUTORY DECLARATION OF CONVICTIONS FOR THE GRANT / RENEWAL / TRANSFER OF A SEXUAL ENTERTAINMENT VENUE LICENCE

TO BE COMPLETED BY THE APPLICANT, DIRECTORS OF ANY COMPANY APPLYING FOR A LICENCE AND ANY OTHER PERSONS WHO WILL BE RESPONSIBLE FOR THE MANAGEMENT OF THE LICENSED PREMISES.

### APPLICANT DETAILS

Plan of Mikona Ltd. Parkside - Com for filtration of sea water



